

[LOAD CARRIER HAVING A TRAY INCLUDING AN EXCHANGEABLE INSERT]

Abstract of Disclosure

Display arrangement for a vehicular load carrier having at least a portion that is visible to an observer when installed upon a carrying vehicle. The arrangement includes a receiver that is configured to exchangeably accept an appearance-customizing insert. The display surface is configured to be exposed for visual observation by an onlooker when the insert is installed in the receiver. The receiver takes the form of an elongate track defined in at a side wall of the wheel tray. An interior space of the track forms a channel, the channel being configured to slidingly accept the insert. The channel has an access opening through which the insert is installable, the access opening being located at an end of the wheel tray. The interior space of the channel is at least partially defined by an overhang, the overhang configured to receive a portion of the insert thereunder to retain the insert and being shaped as U-shaped hook. From a manufacturing perspective, the hook can be an integrally formed portion of the tray; preferably, at a side wall thereof.